

Pun Sarasas

CV

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Work

F E I T New York NY, United States Summer 2015 – Present
Consulting Art Director and Designer

- Employed to art direct and design a limited edition capsule to compliment the footwear line. The capsule is sold exclusively in Feit boutiques.

THE ROW New York NY, United States Fall 2014 – Spring 2015
Consulting Handbags Designer

- Responsible for design of new styles, concept creation, artisanal development, classic range revision and accessories styling for presentation / show

HELMUT LANG New York NY, United States Fall 2014
Contributing RTW Designer

- Employed to directly consult creative director, Katayone Adeli with the concept creation of her debut show for Fall 2015 Ready-to-wear collection.

STATE BAGS New York NY, United States Summer 2014 – Present
Consulting Design Director

- Responsible for developing new styles and revision of branding on existing styles.
- In charge of special projects and collaboration(s)

CF. GOLDMAN New York NY, United States Spring 2013 – Present
Consulting Art Director and Designer

- Responsible for the label's art direction and visual identity. Oversee all collateral including web page, look-book, and campaign.
- Contribute to concept creation, fittings, design and styling.

KARA, New York NY, United States Spring 2013 – Fall 2014
Art Director and Designer

- Responsible for concept creation, research, execution of innovative trails and design develop new designs for seasonal leather goods and accessories.
- Consultant to creative director, Sarah Law, for the label's art direction and strategic branding.

RE MAKE RE MODEL, London, United Kingdom Summer 2011
Art Direction and Designer

- Commissioned by The SACICT Thailand in association with the Serpentine Gallery London to design and produce a spring 2012 collection featuring unique hand-woven Thai Textiles. Presented at the Serpentine Gallery Pavilion 2011 designed by Peter Zumthor.

Céline Paris, London, United Kingdom Summer 2010 – Early 2011
Freelance 3D development designer / Knitwear Paid Internship

- Responsible for researching and the execution of innovative trails and prototypes through out the design process of ready-to-wear spring/summer 2011 catwalk show.
- Selected to specialize in the creation of shapes and details for the knitwear range for pre-fall 2011

Cassette Playa, London, United Kingdom 2008 – 2009
Assistant Designer

Azzedine Alaïa Paris, France Fall 2007
Vendeur

Hermès New York NY, United States Summer 2005
Public Relations Intern

Education

- Royal College of Art MA Menswear Design class of 2014: Completed two academic semesters.
- Central Saint Martins School of Art and Design class of 2012: Graduated and awarded BA 1st class Honors Menswear along with a diploma in professional studies June 2012.
- Parsons Paris School of Art and Design Foundation: Foundation Degree in Art and Design

Skills

- Language(s): English [fluent], Thai [fluent], French [working knowledge]
- Technical: Drawing/Sketching, Pattern Cutting [advanced], Sewing [advanced]
- IT: Adobe Creative Suite [advanced], Final Cut Pro [advanced] Microsoft Word/PowerPoint [advanced]

Awards & Achievements

Premiere Vision Paris September 2012: Exhibited collaborated pieces from Winter 2013(graduate collection) with Stephen Walters & Sons and SAGA FURS. Fabric designed and produce with Stephen Walters & Sons was included as part of the A/W 2013 commercial selection.